

“..thank you for your **fast service** in taking my photo. you did a great job and it was **interesting** to have you edit it while i was there and could give you my input. feel free to use my photo and remarks in your promo. you did a **great job...**”

----- Lorna Enns ReMax in motion realty



“.. I am so happy that we went to you for our photos. Jim and I usually dread this, but we really enjoyed our experience with your service, you made us very comfortable, and with the ability to see our photos immediately, (with two it is often so hard to get that one picture that we are BOTH happy with) was wonderful. Then your ability to touch up the photos, with us there, was fantastic. Thank you Richard for a great photo and experience.”

-----Jim & Kathie Overman RE Realty Experts

“Nobody dislikes posing for pictures more than I do! I was very anxious about coming to see you....but I had to get new pictures. From the moment you greeted me I was **at ease**. You were so **pleasant** and **quick** and for the first time EVER I felt I had been captured in a picture!! I really can't thank you enough and I'm telling everyone I know that **YOU-SHINE is**



the only place to go...for any kind of pictures! Thank you again for making me look like a professional!..” Kaye Wellman Prudential California Realty



Ignacio Arechiga



The Navas

Check our website for more information
www.youshine.com

Your COMPLETE Media Kit

The turnkey solution to all your print and Internet imaging needs.

EASY Your portraits are made and viewed in one relaxed session at our **COZY & PRIVATE STUDIO.**



The Kellys

FAST - you'll have your new printing & web-ready images back in less than 24 HOURS.

FLEXIBLE -your complete Media Kit Includes retouched image in color or black and white on a CD-Rom and/or prints.

RISK-Free Guarantee

If you don't love the images that we create for you we'll either take more right away or cheerfully refund your money.

YouShine Photography

510-583-1131

www.youshine.com

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Peter Wardhana

Have a winning Edge over others
with the award winning images from YouShine!

Have A Winning Edge over Your Competition with New Publicity Portraits from YouShine Photography,

Which will translate into Increased Business and Added Exposures.

Why You **MUST** Update Your Publicity Portrait!

When was the last time you had your portrait taken? My, my! Yes, It's really been that long ago. How often have you heard from friends, "You don't look like that in person!" Even worse, how often do you hear *that* from your clients??

Don't get stuck with an old and outdated image! You're always on the cutting edge and ahead of the game, even with your new publicity portrait that truly exemplifies your professional image!

"But I Don't Take Good Pictures. Don't Like to Smile... NO Time, etc."

That's all right because we take ***GREAT pictures*** and smiling is totally optional! Taking a great picture isn't just letting you sit down and say, "Cheese", but possessing several qualities such as making you comfortable, knowing what to expect. And mastering the technical expertise (lighting, camera, etc.).

I'm sure you love to smile especially when your clients are happy with the service you provide to them. It's no less important at YouShine when you are sitting down in front of our camera. ***It's our responsibility to make you look great!*** No time?? Your livelihood depends on you and your prospective clients! I know you have a busy schedule, and we'll make a convenient appointment available to you.

The YouShine Difference!

If your past experience with other places included a "quickie" session being rushed out, or even taking too long, only to find out that you hate the proofs, then you're truly in for a great treat with YouShine! Your time is important and we won't waste it. **Our goal is very simple: Your Satisfaction!**

For nearly 24 years, YouShine has earned its reputation as the area's leading choice photographer through superior quality, creative ability and professional service that is second-to-none.

"So, How is This Going to Increase My Business?"

There are numerous studies that clearly show that people are **five times more likely** to read or look at a document that has your photograph on it and **seven times more likely** if it's in color! Sounds strange? Here's a simple test! Just take a moment and thumb through the Yellow Pages and see which advertisements catch your eye.

You can see the difference on who had a professional portrait and who got just a "quickie" snapshot. ***How you decide to market yourself will be greatly enhanced by including your publicity portrait from YouShine!***

"But, These Things Take Too Long!"

Not at all! When you make your appointment with YouShine, you can expect prompt service from the moment you come into the studio! Once we start your session, you can expect to be done, usually in less than 20 minutes.

Because all of our portraits are captured digitally using the latest in digital photography, you'll see all of your images immediately, and can choose your favorite pose. And then, you're all done. Just give us one day and you'll have your portraits in-hand, ready to go! (Of course, same day service is also available if you don't mind paying a little extra.)

Why YouShine is Your Choice Photographer!

Here's what you can expect from YouShine:

- Flexible appointment times to accommodate your schedule!
- A relaxed and private environment for your publicity session!
- A diverse selection of poses and backgrounds to choose!
- A true professional (no amateurs) to create your winning image!
- Image enhancement service available to your satisfaction!
- ***Immediately make your selection*** before you leave (digital proofing)!
- Turnaround times on your finished portraits in a day or less!

Call YouShine NOW at **(510)583-1131** and schedule your appointment for your Publicity Portrait Special. First 5 calls get 2nd pose image FREE.

www.youshine.com

